

Keywords: Ks3

Graphics/Art Technology

Topic Title: Ks3 Graphics/ Art Technology

Introduction to the topic: Designing for a specific client using another designer for inspiration.

What lessons will you cover during the topic? Specifications, client needs/wants, mood boards, design ideas and final prototypes.

Keyword	Definition
Durable	When a product is hard wearing or lasts a long time and won't break easily.
Abstract	Art that does doesn't represent an accurate depiction of a visual reality but instead use shapes, colours, forms and gestural marks to achieve its effect.
Vibrant	Full of energy and life, often refers to bright bold exciting colours.
Art Critic	An art expert who judges and gives their opinion on art and artists.
Design Brief	The statement a client/boss gives to a designer, outlining what they want their product to be like and what will make it successful.
Target Audience	A particular group at which a product is aimed at/for.
Homeware	Consists of articles of household equipment, used in areas such as the kitchen, dining room, living room.
Moodboard	A collection of pictures/ colours/ shapes etc that visually explore a topic or theme.
Practical	When a product is suitable, effective and works well for its intended purpose.
Aesthetic	When a designer is concerned about the looks or beauty of a product.